

Decision Notification

Application Details

Application no.	216106, 216107
Licence No.	57008499
Licence Class	General & Hotel
Premises Name	East End Cellars
Premises Address	23-29 Vardon Avenue Adelaide SA 5000
Applicant	East End Cellars Pty Ltd
Application Type	Application for a Liquor Licence, Application for Extension of Trading Area (S 69)
Representative	Didier Vollerin - Australian Hotels Association (SA)

Outcome

Decision	Granted
Effective Date	25 Jul 2022

Requirements

The requirement to provide the following in support of the application has been waived:

Community Impact Submission

The following requirements in support of the application have been satisfied:

Landlord's consent has been obtained

The application has been advertised

All approvals, consents or exemptions have been obtained

People

Position of Authority

The following persons are approved to occupy any position of authority in the entity holding the licence:

- Michael John Andrewartha (9501)
- Margaret Jane Budich Andrewartha (54545)

Premises

New Premises

The licensed area is outlined in red on the approved plan.

Capacity

The capacity of the venue is set at 125.

Licence Plan

The licensee is authorised to sell and supply liquor in an area adjacent to the premises for consumption in that area, as outlined in red on the approved plan.

Community Impact Assessment

The application is a designated application for the purposes of section 53A of the Act.

Conditions

The following conditions are added to the licence

- The approval to sell liquor in an outdoor dining area shall lapse and become of no effect if the permit issued by the local council lapses, or is cancelled, withdrawn or revoked.

Authorisations

The following authorisations/restrictions are added to the licence

- Bottle Shop
- Sale of liquor for consumption on the licensed premises authorised
- Sale of liquor for consumption off the licensed premises authorised
- Sale of liquor in an approved place adjacent to the licensed premises authorised

Trading hours

The following are the approved trading hours

	Consumption on premises	Consumption off premises
Monday	11:00 am to Midnight	9:00 am to 10:00 pm
Tuesday	11:00 am to Midnight	9:00 am to 10:00 pm
Wednesday	11:00 am to Midnight	9:00 am to 10:00 pm
Thursday	11:00 am to Midnight	9:00 am to 10:00 pm
Friday	11:00 am to 1:00 am the following day	9:00 am to 10:00 pm
Saturday	11:00 am to 1:00 am the following day	9:00 am to 10:00 pm
Sunday	11:00 am to Midnight	9:00 am to 10:00 pm

Reasons for Decision

East End Cellars Pty Ltd (the Applicant) has applied for a general and hotel licence in respect of premises located at 23-29 Vardon Ave, Adelaide, to be known as East End Cellars.

The Applicant presently holds 2 separate licences at the site, a small venue licence (57500132) for premises known as The Tasting Room and a packaged liquor sales licence (57701487) for premises known as East End Cellars. Although the two businesses operate independently, the Applicant states that there is a great deal of cross over between patrons browsing in the bottle shop area and then seeking to consume liquor in The Tasting Room. It was submitted that the 2 different types of licence with different authorisations can cause confusion for customers and difficulty for staff to manage.

It is not proposed to change the current model, other than to operate both businesses under one licence, and surrender the existing licences. The Applicant will continue to operate a wine bar, restaurant and boutique bottle shop with the flexibility to use the entire premises for the different aspects of the business. I note that the bottle shop will be in a defined area and the appropriate endorsement has been sought. The trading hours and capacity will remain the same, consistent with the current building approvals.

Given that the Applicant has been operating this business model at this site for a number of years, (albeit as 2 separate businesses) I am satisfied that there is little or no impact on the community as a result of this proposal. I expect the Applicant will continue to maintain its existing policies and procedures in respect of harm minimisation, such that the operation of the business under a general and hotel licence will pose little risk to patrons or vulnerable members of the

community.

I am satisfied that the grant of this application is in the community interest.

Under Delegation from the Liquor and Gambling Commissioner



Vicki Brunello

Hearings Delegate

25 Jul 2022