

Decision Notification

Application Details

Application no.	213891, 213892
Licence No.	57620699
Licence Class	Liquor Production & Sales
Premises Name	Penny Red Beer Company
Premises Address	97 Pennys Hill Road The Range SA 5171
Applicant	PENNY RED BEER COMPANY PTY LTD
Application Type	Application for a Liquor Licence, Application for up to five endorsements

Outcome

Decision	Granted
Effective Date	10 Mar 2022

Requirements

The following requirements in support of the application have been satisfied:

- Landlord's consent has been obtained
- The application has been advertised
- All approvals, consents or exemptions have been obtained

People

Position of Authority

The following persons are approved to occupy any position of authority in the entity holding the licence:

- Craig Barnard (169707)
- Jessica Carina Shipp (169708)

Premises

New Premises

The licensed area is outlined in red on the approved plan.

Conditions

The following conditions are added to the licence

- The licensee shall not, as part of, or in connection with, the business authorised by this licence, invite or admit prospective purchasers of liquor to any premises or place at which liquor is displayed or stored by the licensee.
- The licensee is authorised to sell or supply the licensee's product for consumption on and off the site of the event endorsement(s) as specified on this licence.

Authorisations

The following authorisations/restrictions are added to the licence

- Sale of liquor restricted to the licensee's own product by direct sales transactions only
- Endorsements apply

Endorsements

The following endorsements are added to the licence

- Approved Markets

Reasons for Decision

In reaching my determination, I have had regard to the objects of the *Liquor Licensing Act 1997*.

Under Delegation from the Liquor and Gambling Commissioner



Ashleigh Hughes
Hearings Delegate
10 Mar 2022