

# Decision Notification

## Application Details

Application no.	217476, 217477
Licence No.	57621603
Licence Class	Liquor Production & Sales
Premises Name	Pende Valde Vineyards
Premises Address	45 Phillis Street Maylands SA 5069
Applicant	William Penfold Simpson
Application Type	Application for a Liquor Licence, Application for up to five endorsements

## Outcome

Decision	Granted
Effective Date	20 Sep 2022

## Requirements

The requirement to provide the following in support of the application has been waived:

- Landlord's consent as the applicant owns the premises
- The requirement to advertise the application by notice placed on the premises

The following requirements in support of the application have been satisfied:

- The application has been advertised
- All approvals, consents or exemptions have been obtained

## People

### Licensee

The following persons are approved to hold the licence:

- William Penfold Simpson (173716)

## Premises

### New Premises

The licensed area is outlined in red on the approved plan.

## Conditions

The following conditions are added to the licence

- The licensee shall not, as part of, or in connection with, the business authorised by this licence, invite or admit prospective purchasers of liquor to the licensed premises (other than at a site endorsed on the licence).
- The licence authorises the sale of liquor produced by the licensee either personally or under contract. Details of all contracts entered into must be available for inspection by an authorised officer.
- The licensee is authorised to despatch liquor from premises other than the licensed premises. Details of despatch sites must be made available for inspection by an authorised officer.
- The licensee is authorised to sell or supply the licensee's product for consumption on and off the site of the event endorsement(s) as specified on this licence.

## Authorisations

The following authorisations/restrictions are added to the licence

- Sale of liquor restricted to the licensee's own product by direct sales transactions only
- Endorsements apply
- Sale of liquor for consumption at a site endorsed on the licence is authorised, but restricted to sampling only.

## Endorsements

The following endorsements are added to the licence

- Approved Markets

## Reasons for Decision

In reaching my determination, I have had regard to the objects of the *Liquor Licensing Act 1997*.

## Under Delegation from the Liquor and Gambling Commissioner



Ashleigh Hughes  
Hearings Delegate  
20 Sep 2022