

Decision Notification

Application Details

Application no.	215006
Licence No.	57710850
Licence Class	Packaged Liquor Sales
Premises Name	PCPower PTY LTD
Applicant	PCPOWER PTY LTD.
Application Type	Application for a Liquor Licence

Outcome

Decision	Granted
Effective Date	12 May 2022

Requirements

The following requirements in support of the application have been satisfied:

The application has been advertised

People

Position of Authority

The following persons are approved to occupy any position of authority in the entity holding the licence:

- XU WEI (171806)
- Guandi Zeng (172269)

Conditions

The following conditions are added to the licence

- The licensee shall not, as part of, or in connection with, the business authorised by this licence, invite or admit prospective purchasers of liquor to any premises or place at which liquor is displayed or stored by the licensee.
- Any delivery agreements and despatch sites must be made available for inspection by an authorised officer.

Authorisations

The following authorisations/restrictions are added to the licence

- Sale of liquor restricted to sale by direct sales transactions only

Reasons for Decision

In reaching my determination, I have had regard to the objects of the *Liquor Licensing Act 1997*.

The application is for the grant of a packaged liquor sales licence restricted to sale by direct sales transactions only. The proposed business model is app based sales, including of Chinese liquor and targeted bundles of products, to predominantly Chinese adults in the Adelaide Metropolitan area.

The applicant has addressed the objects of the Act in their application and I am satisfied that the sale and supply of liquor will be undertaken safely and responsibly, consistent with the principle of responsible service and consumption of liquor and the expectations and aspirations of the public.

Pursuant to section 56 of the Act, I am satisfied that all persons who occupy a position of authority in the entity holding the licence are fit and proper persons to occupy such a position.

Pursuant to section 57(3) of the Act, I dispense with the requirement the applicant satisfy the licensing authority as to matters referred to in that section.

I am satisfied the grant of this licence would not be contrary to the public interest or inconsistent with the objects of the Act.

Under Delegation from the Liquor and Gambling Commissioner



Ben Johns
Manager, Liquor & Gambling
12 May 2022