

# MANUFACTURERS' QUARTERLY MARKET REPORT 2013/2014



Government of South Australia  
Consumer and Business Services

Please note: The total number of gaming machines given for each month is slightly higher than the actual number of live machines in the field at the end of that month. This is due to machines being installed and/or removed from venues during that monthly period.

| QUARTER 1             | Manufacturer   | No of GMS    | % of Total |
|-----------------------|----------------|--------------|------------|
| <b>July 2013</b>      |                |              |            |
|                       | IGT            | 4657         | 36.39%     |
|                       | Aristocrat     | 4635         | 36.22%     |
|                       | Konami         | 2158         | 16.86%     |
|                       | Ainsworth      | 711          | 5.56%      |
|                       | Stargames      | 580          | 4.53%      |
|                       | Pacific        | 27           | 0.21%      |
|                       | AGT (VGS)      | 15           | 0.12%      |
|                       | Datacraft / VL | 7            | 0.05%      |
|                       | Atronic        | 3            | 0.02%      |
|                       | Olympic        | 3            | 0.02%      |
|                       | <b>TOTAL</b>   | <b>12796</b> |            |
| <b>August 2013</b>    |                |              |            |
|                       | IGT            | 4674         | 36.46%     |
|                       | Aristocrat     | 4563         | 35.60%     |
|                       | Konami         | 2190         | 17.08%     |
|                       | Ainsworth      | 745          | 5.81%      |
|                       | Stargames      | 592          | 4.62%      |
|                       | Pacific        | 27           | 0.21%      |
|                       | AGT (VGS)      | 15           | 0.12%      |
|                       | Datacraft / VL | 7            | 0.05%      |
|                       | Olympic        | 3            | 0.02%      |
|                       | Atronic        | 3            | 0.02%      |
|                       | <b>TOTAL</b>   | <b>12819</b> |            |
| <b>September 2013</b> |                |              |            |
|                       | IGT            | 4662         | 36.46%     |
|                       | Aristocrat     | 4491         | 35.12%     |
|                       | Konami         | 2253         | 17.62%     |
|                       | Ainsworth      | 733          | 5.73%      |
|                       | Stargames      | 597          | 4.67%      |
|                       | Pacific        | 24           | 0.19%      |
|                       | AGT (VGS)      | 15           | 0.12%      |
|                       | Datacraft / VL | 7            | 0.05%      |
|                       | Atronic        | 3            | 0.02%      |
|                       | Olympic        | 3            | 0.02%      |
|                       | <b>TOTAL</b>   | <b>12788</b> |            |

| <b>QUARTER 2</b>     | <b>Manufacturer</b> | <b>No of GMs</b> | <b>% of Total</b> |
|----------------------|---------------------|------------------|-------------------|
| <b>October 2013</b>  |                     |                  |                   |
|                      | IGT                 | 4702             | 36.63%            |
|                      | Aristocrat          | 4455             | 34.70%            |
|                      | Konami              | 2273             | 17.71%            |
|                      | Ainsworth           | 741              | 5.77%             |
|                      | Stargames           | 616              | 4.80%             |
|                      | Pacific             | 23               | 0.18%             |
|                      | AGT (VGS)           | 15               | 0.12%             |
|                      | Datacraft / VL      | 7                | 0.05%             |
|                      | Atronic             | 3                | 0.02%             |
|                      | Olympic             | 3                | 0.02%             |
|                      | <b>TOTAL</b>        | <b>12838</b>     |                   |
| <b>November 2013</b> |                     |                  |                   |
|                      | IGT                 | 4688             | 36.70%            |
|                      | Aristocrat          | 4380             | 34.29%            |
|                      | Konami              | 2273             | 17.79%            |
|                      | Ainsworth           | 758              | 5.93%             |
|                      | Stargames           | 625              | 4.89%             |
|                      | Pacific             | 23               | 0.18%             |
|                      | AGT (VGS)           | 14               | 0.11%             |
|                      | Datacraft / VL      | 7                | 0.05%             |
|                      | Atronic             | 3                | 0.02%             |
|                      | Olympic             | 3                | 0.02%             |
|                      | <b>TOTAL</b>        | <b>12774</b>     |                   |
| <b>December 2013</b> |                     |                  |                   |
|                      | IGT                 | 4713             | 36.85%            |
|                      | Aristocrat          | 4314             | 33.73%            |
|                      | Konami              | 2295             | 17.95%            |
|                      | Ainsworth           | 774              | 6.05%             |
|                      | Stargames           | 644              | 5.04%             |
|                      | Pacific             | 22               | 0.17%             |
|                      | AGT (VGS)           | 14               | 0.11%             |
|                      | Datacraft / VL      | 7                | 0.05%             |
|                      | Atronic             | 3                | 0.02%             |
|                      | Olympic             | 3                | 0.02%             |
|                      | <b>TOTAL</b>        | <b>12789</b>     |                   |

| <b>QUARTER 3</b>     | <b>Manufacturer</b> | <b>No of GMs</b> | <b>% of Total</b> |
|----------------------|---------------------|------------------|-------------------|
| <b>January 2014</b>  |                     |                  |                   |
|                      | IGT                 | 4707             | 37.10%            |
|                      | Aristocrat          | 4231             | 33.34%            |
|                      | Konami              | 2284             | 18.00%            |
|                      | Ainsworth           | 770              | 6.07%             |
|                      | Stargames           | 650              | 5.12%             |
|                      | Pacific             | 21               | 0.17%             |
|                      | AGT (VGS)           | 13               | 0.10%             |
|                      | Datacraft / VL      | 7                | 0.06%             |
|                      | Olympic             | 3                | 0.02%             |
|                      | Atronic             | 3                | 0.02%             |
|                      | <b>TOTAL</b>        | <b>12689</b>     |                   |
| <b>February 2014</b> |                     |                  |                   |
|                      | IGT                 | 4715             | 37.21%            |
|                      | Aristocrat          | 4198             | 33.13%            |
|                      | Konami              | 2279             | 17.99%            |
|                      | Ainsworth           | 777              | 6.13%             |
|                      | Stargames           | 656              | 5.18%             |
|                      | Pacific             | 21               | 0.17%             |
|                      | AGT (VGS)           | 13               | 0.10%             |
|                      | Datacraft / VL      | 6                | 0.05%             |
|                      | Olympic             | 3                | 0.02%             |
|                      | Atronic             | 3                | 0.02%             |
|                      | <b>TOTAL</b>        | <b>12671</b>     |                   |
| <b>March 2014</b>    |                     |                  |                   |
|                      | IGT                 | 4737             | 37.25%            |
|                      | Aristocrat          | 4183             | 32.89%            |
|                      | Konami              | 2302             | 18.10%            |
|                      | Ainsworth           | 779              | 6.13%             |
|                      | Stargames           | 673              | 5.29%             |
|                      | Pacific             | 21               | 0.17%             |
|                      | AGT (VGS)           | 12               | 0.09%             |
|                      | Datacraft / VL      | 5                | 0.04%             |
|                      | Atronic             | 3                | 0.02%             |
|                      | Olympic             | 3                | 0.02%             |
|                      | <b>TOTAL</b>        | <b>12718</b>     |                   |

| <b>QUARTER 4</b>  | <b>Manufacturer</b> | <b>No of GMs</b> | <b>% of Total</b> |
|-------------------|---------------------|------------------|-------------------|
| <b>April 2014</b> |                     |                  |                   |
|                   | IGT                 | 4762             | 37.38%            |
|                   | Aristocrat          | 4148             | 32.56%            |
|                   | Konami              | 2304             | 18.09%            |
|                   | Ainsworth           | 782              | 6.14%             |
|                   | Stargames           | 699              | 5.49%             |
|                   | Pacific             | 21               | 0.16%             |
|                   | AGT (VGS)           | 11               | 0.09%             |
|                   | Datacraft / VL      | 5                | 0.04%             |
|                   | Olympic             | 3                | 0.02%             |
|                   | Atronic             | 3                | 0.02%             |
|                   | <b>TOTAL</b>        | <b>12738</b>     |                   |
| <b>May 2014</b>   |                     |                  |                   |
|                   | IGT                 | 4769             | 37.58%            |
|                   | Aristocrat          | 4048             | 31.90%            |
|                   | Konami              | 2305             | 18.17%            |
|                   | Ainsworth           | 803              | 6.33%             |
|                   | Stargames           | 722              | 5.69%             |
|                   | Pacific             | 20               | 0.16%             |
|                   | AGT (VGS)           | 11               | 0.09%             |
|                   | Datacraft / VL      | 5                | 0.04%             |
|                   | Atronic             | 3                | 0.02%             |
|                   | Olympic             | 3                | 0.02%             |
|                   | <b>TOTAL</b>        | <b>12689</b>     |                   |
| <b>June 2014</b>  |                     |                  |                   |
|                   | IGT                 | 4776             | 37.62%            |
|                   | Aristocrat          | 3987             | 31.41%            |
|                   | Konami              | 2306             | 18.16%            |
|                   | Ainsworth           | 845              | 6.66%             |
|                   | Stargames           | 742              | 5.84%             |
|                   | Pacific             | 19               | 0.15%             |
|                   | AGT (VGS)           | 11               | 0.09%             |
|                   | Datacraft / VL      | 5                | 0.04%             |
|                   | Olympic             | 3                | 0.02%             |
|                   | Atronic             | 1                | 0.01%             |
|                   | <b>TOTAL</b>        | <b>12695</b>     |                   |