

Decision Notification

Application Details

Application no.	207161
Licence No.	57104415
Licence Class	On Premises
Premises Name	The Winter Village
Premises Address	Torrens Parade Ground Victoria Drive Adelaide SA 5000
Applicant	AVC Operations Pty Ltd
Application Type	Application for a Liquor Licence

Outcome

Decision	Granted
Effective Date	11 May 2021

Requirements

The following requirements in support of the application have been satisfied:

- Landlord's consent has been obtained
- The application has been advertised
- All approvals, consents or exemptions have been obtained

People

Position of Authority

The following persons are approved to occupy any position of authority in the entity holding the licence:

- Paul Andrew Waterson (166354)
- Bruce Robert Dixon (120555)
- David Michael Noonan (160671)

Community Impact Assessment

The application is a designated application for the purposes of section 53A of the Act.

This application may only be granted if the licensing authority is satisfied that the grant of the application is in the community interest. In determining this application under section 53A(2) of the *Liquor Licensing Act 1997* (the Act), I must have regard to:

- the harm that might be caused (whether to a community as a whole or a group within community) due to the excessive or inappropriate consumption of liquor;
- the cultural, recreational, employment or tourism impacts; and
- the social impact in, and the impact of the amenity of, the locality of the premises or proposed premises; and
- the nature of the business conducted or to be conducted under the licence (as prescribed)

I must also apply the community impact assessment which states, *"The onus is on the applicant to satisfy the licensing authority that the grant of the application is in the community interest and to provide relevant evidence and submissions to discharge this onus."*

As part of the application the applicant has provided a community impact submission. I will have regard to this submission, the application itself and supporting material in making my determination

Nature of the business

The proposed operation of the business is a temporary “full-scale” event, providing an ice rink, dining in igloos, winter/snow themed activities and on premises food and beverage options.

The event will be held at the Torrens Parade Ground on Victoria Drive, and will run from mid-May to early September 2021. I note that the capacity for the event is set at 1000 patrons at any one time, and the proposed operating hours are until 10pm Sunday to Thursday and until midnight on Friday and Saturday.

The event concept has been described as an ‘ultimate winter event’ which is expected to appeal to families, tourists and locals looking for a unique activity, food and beverage experience.

Patrons are able to pre book an igloo for a private group to enjoy the winter themed food and beverage menu. An ice rink will also be available for patrons to enjoy ice skating under the stars. A DJ will be engaged to provide entertainment.

There will be one main kitchen and one main bar as well as a number of smaller ‘pop-ups’ to cater for the patrons. The proposed beverages menu includes hot chocolate, coffee, tea, soft drinks, juice, cocktails, mocktails, mulled wine, local wines and beers. I note that the applicant has advised that drinking is not permitted on the ice skating rink.

The applicant has provided a lengthy list of the various food options, including snack foods, larger snacks, brunch style meals, desserts as well as a children’s menu.

The entertainment to be provided includes:

- small and medium igloos for smaller groups
- large igloos to be used as function spaces
- ice skating rink and ice skating performance shows
- live music entertainment
- snow themed activities including a ‘selfie station’
- a range of family activities to entertain children and adults

There will be no accommodation provided at the premises.

Potential harm

The applicant is of the view that the grant of this licence will have no further potential harm or health impacts on persons living in the area, on the basis that, the event is family-focussed and the operator has run many similar events across Australia and New Zealand.

The applicant has provided a copy of its event management plan covering a number of important matters such as managing noise, consideration of residents and amenity, providing a complaint/incident reporting procedure, responsible service of alcohol policies as well as dealing with intoxicated patrons and minors.

A number of key building and facilities have been identified, I note that the location of the event is an existing popular area surrounded by University buildings.

Cultural, recreational, employment or tourism impacts

It is a large scale event offering wider economic benefits throughout the area. A number of local individuals and businesses will be engaged to assist with set-up, running of and promotion of the event.

The applicant has indicated that there will be employment opportunities for food and beverage staff, local musicians, entertainers, security, structure suppliers and cleaning contractors. Although the applicant has not provided details of the number of full time and casual staff required.

Social impact and impact on the amenity of the community

The event will operate for a short period of time, approximately 4 months. It is intended that this event will integrate with the amenity of the locality by adding an element of winter celebration to the city. It is a community focussed event accessible to all.

The Torrens Parade Ground will be transformed into a winter village, snow covered pine trees lining the entrance, wooden chalets and building resembling snow cabins. There will be an igloo village and 'snow showers' throughout.

Premises

New Premises

The licensed area is outlined in red on the approved plan.

Capacity

The capacity of the venue is set at 1000.

Trading hours

The following are the approved trading hours

	Consumption on premises	Consumption off premises
Monday	11:00 am to 10:00 pm	-
Tuesday	11:00 am to 10:00 pm	-
Wednesday	11:00 am to 10:00 pm	-
Thursday	11:00 am to 10:00 pm	-
Friday	11:00 am to Midnight	-
Saturday	10:00 am to Midnight	-
Sunday	10:00 am to 10:00 pm	-

Reasons for Decision

This is an application for an on-premises licence to allow the operation of a large scale winter themed event at the Torrens Parade Ground from May to September 2021.

I am satisfied given the nature, scale and duration of the event, that this is the appropriate category of licence sought by the applicant.

The applicant has described its event as family friendly, and "a place of fun and entertainment for people of all ages from a wide-cross section of the community". The focus of the event appears to be ice-skating and igloo dining, with

the supply of liquor ancillary to this. The application material provided including the concept guide and event management plan is consistent with that description.

The applicant has provided a detailed event management plan outlining its policies and procedures in respect of harm minimisation. I note the applicant has not identified any 'at-risk' or vulnerable groups in the locality, but has indicated that the grant of this licence will not have an adverse impact on any such groups.

I can accept that the nature and operation of this 4 month long winter themed event is likely to have a minimal impact on vulnerable groups in the locality. I also accept that the sale and supply of liquor will be ancillary to the main focus of the event, that is ice skating and igloo dining.

The onus is on the applicant to satisfy the licensing authority that the grant of the application is in the community interest. I accept that an event such as this, offering a range of entertainment and winter-themed activities to diverse audiences in the heart of Adelaide is in the interest of the community. Allowing the applicant to offer its patrons a range of liquor products as part of the winter village experience is not unreasonable.

I am satisfied that the grant of this application will pose little risk of harm, and is consistent with the expectations and aspirations of the public. Accordingly, under section 53A(1) of the Act I grant the application.

Under Delegation from the Liquor and Gambling Commissioner



Vicki Brunello
Hearings Delegate
11 May 2021