

# Decision Notification

## Application Details

Application no.	215648
Licence No.	57710957
Licence Class	Packaged Liquor Sales
Premises Name	Crafty Cellars
Premises Address	9 Yanagin Road Greenhill SA 5140
Applicant	Hayley Anne Chapman & Matthew Stanley Davoson-Jones
Application Type	Application for a Liquor Licence

## Outcome

Decision	Granted
Effective Date	16 Jun 2022

## Requirements

The following requirements in support of the application have been satisfied:

The application has been advertised

## People

### Licensee

The following persons are approved to hold the licence:

- Matthew Stanley Davoson-Jones (159099)
- Hayley Anne Chapman (172325)

## Conditions

The following conditions are added to the licence

- Any delivery agreements and despatch sites must be made available for inspection by an authorised officer.
- The licensee shall not, as part of, or in connection with, the business authorised by this licence, invite or admit prospective purchasers of liquor to any premises or place at which liquor is displayed or stored by the licensee.

## Authorisations

The following authorisations/restrictions are added to the licence

- Sale of liquor restricted to sale by direct sales transactions only

## Reasons for Decision

In reaching my determination, I have had regard to the objects of the *Liquor Licensing Act 1997*.

The application is for the grant of a packaged liquor sales licence restricted to sale by direct sales transactions only. The applicant noted:

*Crafty Cellars is an online marketplace for independent, small liquor producers to gain more exposure and sell more of their product DTC online. This business model ensures more money per sale for the producer (rather than online retail)*

*and more unique and interesting liquor available for the buyers. Crafty Cellars includes as much information as possible for each product including size, alcohol % and expected delivery.*

The applicant has addressed the objects of the Act in their application and I am satisfied that the sale and supply of liquor will be undertaken safely and responsibly, consistent with the principle of responsible service and consumption of liquor and the expectations and aspirations of the public.

Pursuant to section 56 of the Act, I am satisfied the applicants are a fit and proper persons to hold the licence.

Pursuant to section 57(3) of the Act, I dispense with the requirement the applicant satisfy the licensing authority as to matters referred to in that section.

I am satisfied the grant of this licence would not be contrary to the public interest or inconsistent with the objects of the Act.

## Under Delegation from the Liquor and Gambling Commissioner



Ben Johns  
Manager, Liquor & Gambling  
16 Jun 2022